

## FOR IMMEDIATE RELEASE | November 2, 2020

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LINK TO MEDIA ASSETS: https://sanantoniozoo.box.com/s/zb4iccdi7zwmj1o29xa1m74r3zjh88ml

San Antonio Zoo Honors U.S. Military Personnel with Free Admission During Zoo Salutes presented by THE USAA FOUNDATION available to active duty, retired, veterans and reserves.

San Antonio Zoo® is showing appreciation to the United States military by offering free admission for the entire month of November. **Zoo Salutes, presented by THE USAA FOUNDATION**, honors active duty, retired, and veteran members of the military, National Guard, and reserves with free admission (with proper ID), and up to four guests can receive 50% off standard admission on the day of visit from November 1 through November 30.

This offer is made possible with the support of THE USAA FOUNDATION and helps us pay tribute to our country's heroes who often sacrifice family time to protect our freedom.

"We are honored to have the opportunity to thank our military during the month of November," said Tim Morrow, San Antonio Zoo's President & CEO. "Military families are a special part of our community, and in partnership with THE USAA FOUNDATION, we're able to extend our gratitude through Zoo Salutes."

As a bonus, active duty military, retired military, veterans, and reservist will get to enjoy Whataburger Zoo Lights when it kicks off on November 20; operating times may vary.

## Admission Details:

- To claim a free admission ticket, active duty military, retired military, veteran members
  of the military, national guard, and reserves must show a valid ID at the zoo's front
  gate.
- Military personnel must be present
- Up to four (4) guests receive 50% off standard admission ticket
- If a military member is on deployment, family members can still receive the 50% off up to (4) guests when showing their military dependent ID
- Additional discounted admission tickets must be purchased at the zoo's front gate
- Tickets must be used on the day of redemption
- Offer cannot be combined with any other offer or discount

More details can be found at https://sazoo.org/events/zoo-salutes/

## **About San Antonio Zoological Society**

San Antonio Zoological Society was established in 1929 and is a non-profit organization committed to securing a future for wildlife. The society operates San Antonio Zoo, Will Smith Zoo School, Edutainment, Center for Conservation and Research at San Antonio Zoo, and Kiddie Park.

Website <u>www.sazoo.org</u>

## **About San Antonio Zoo**

San Antonio Zoo®, operated by San Antonio Zoological Society is a non-profit organization committed to securing a future for wildlife. Through its passion and expertise in animal care, conservation, and education, the zoo's mission is to inspire its community to love, engage with, act for and protect animals and the places they live. The zoo welcomes more than a million visitors each year and is open year-round. San Antonio Zoo operates the largest nature based preschool in the country, Will Smith Zoo School, the Center for Conservation and Research, and Kiddie Park. San Antonio Zoo is accredited by the Association of Zoos and Aquariums, the Zoological Association of America, and Humane Certified by American Humane.

Website <u>www.sazoo.org</u>

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