



Our vision is securing a future for wildlife.
A non-profit 501(c)(3) organization.

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LINK TO MEDIA ASSETS: <https://sanantoniозoo.box.com/s/um5blegmfb5tpp6k0x1csk7ky0s7fb23>

San Antonio Zoo® Launches “Road to Recovery” Fundraiser Paver Campaign

SAN ANTONIO, TEXAS – For a limited time, zoo supporters can purchase a paver that will be engraved with their choice of a family name, company name, dedication or message to be set in the zoo's **"Road to Recovery" pathway** <https://sazoo.org/donate/road-to-recovery/>. This one of a kind design, created with pavers, will feature the face of one of the world's most majestic animals, the jaguar. This stunning art piece will lie at San Antonio Zoo's Amazonia entrance.

Pavers are available in different sizes based on donation levels starting at \$100. The paver campaign is a unique opportunity to honor a friend or loved one, pay tribute to a teacher, child or parent, celebrate a special occasion, recognize your business, or create a lasting memory of your time at San Antonio Zoo.

San Antonio Zoo is thrilled to announce Tres Grace Family Foundation, Las Aguilas Enterprises (LAE) and the Dobson family are donating a \$500,000 challenge gift for the “Road to Recovery”. **They will match dollar for dollar all donations up to \$500,000.**

"San Antonio Zoo needs our community's support now more than ever. This is an opportunity to be a part of the zoo forever while providing the financial support so desperately needed to secure our recovery," said Tim Morrow, President & CEO San Antonio Zoo. "We cannot thank Tres Grace Family Foundation, Las Aguilas and the Dobson Family enough and we look forward to emerging from this unprecedented time in history *stronger* than we entered, and with our communities help, we will.

Due to the COVID-19 pandemic, zoo closure earlier this year, and continuing lack of attendance, the zoo is experiencing a drastic financial shortfall. As a private 501(c)3 nonprofit organization, we rely 100% on ticket sales, guest spending, generous donations, and grants to operate the zoo and provide world-class animal care, education programs, and conservation initiatives.

“We are proud to support San Antonio Zoo in their continued efforts to create special experiences, memories and joy for families across South Texas,” said Heather Dobson, President of Tres Grace Family Foundation. “The zoo has been an institution in San Antonio for over 100 years and we are honored to play a part in ensuring that it is thriving for future generations.”

The zoo's road to recovery will be long and challenging. Financial support is critical to allow for the continued care of the animals and ensure that families across Texas will have the opportunity to create memories for many years to come.

“This is a great investment in an organization that educates and inspires the children and families in our community,” said President of Las Aguilas Enterprises, Preston Atkinson. “Las Aguilas is honored to help San Antonio Zoo maintain and advance their efforts as a recreation, enrichment and conservation resource for South Texas.”

About San Antonio Zoological Society

San Antonio Zoological Society was established in 1929 and is a non-profit organization committed to securing a future for wildlife. The society operates San Antonio Zoo, Will Smith Zoo School, Edutainment, Center for Conservation and Research at San Antonio Zoo, and Kiddie Park.

Website www.sazoo.org

About San Antonio Zoo

San Antonio Zoo®, operated by San Antonio Zoological Society is a non-profit organization committed to securing a future for wildlife. Through its passion and expertise in animal care, conservation, and education, the zoo’s mission is to inspire its community to love, engage with, act for and protect animals and the places they live. The zoo welcomes more than a million visitors each year and is open year-round. San Antonio Zoo operates the largest nature-based preschool in the country, Will Smith Zoo School, the Center for Conservation and Research, and Kiddie Park. San Antonio Zoo is accredited by the Association of Zoos and Aquariums, the Zoological Association of America, and Humane Certified by American Humane.

Website www.sazoo.org

Facebook www.facebook.com/SanAntonioZoo

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About Tres Grace Family Foundation

Tres Grace Family Foundation is a family-led foundation dedicated to improving communities by supporting programs that provide hope and empowerment, create a positive and lasting impact, and help people build better lives. The foundation was established in 2019 by members of the Dobson family to honor the legacy of Grace W. Dobson, the family’s matriarch and heart behind the Whataburger business that she called family. Its purpose is to distribute funds for public charitable purposes, principally in the areas of education and health and human services. More information about Tres Grace Family Foundation can be found at www.tresgraceff.org.

About Las Aguilas Enterprises (LAE)

Based in San Antonio, Texas, Las Aguilas Enterprises (LAE) provides services and manages capital through a values-based approach to ensure lasting financial success and community impact. LAE selectively invests in public and private markets, real estate and partnerships. For more information, visit www.lasaguilasenterprises.com.

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