

FOR IMMEDIATE RELEASE | August 7, 2020

San Antonio Zoo Contact: Hope Roth, VP Marketing, Sales and Communication Hope.roth@sazoo.org

Media Assets: https://sanantoniozoo.box.com/s/hm43tlno5mfqxj8g8n17cdzevrvpc59i

San Antonio Zoo® Goes Virtual with their Largest Annual Fundraiser Zoo Ball!

SAN ANTONIO, TEXAS – San Antonio Zoo has adapted and pivoted in many ways over the past few months. For the first time in Zoobilation Ball history, we are GOING VIRTUAL! We want to bring a ROARing celebration to you at home, your own "Speakeasy Ball." San Antonio Zoological Society invites you to join us for the 38th Annual Zoobilation Ball, The Roaring '20s. So put on the Ritz from the comfort of your home for a one-night-only event on October 1, 2020, benefiting San Antonio Zoo's recovery fund.

Everyone is welcome to the "mane" event, and it's free to stream live. We encourage you to elevate your experience with one of the upgraded ticket or table options to host your Zoo "Speakeasy Ball" at home. The event will be online at 6:00 p.m. Thursday, October 1, 2020, and will include entertainment.

The costs of animal care and infrastructure at the zoo is nearly \$500,000 a week. Unlike most other zoos in the country, San Antonio Zoo is 100% dependent on guest visits, grants, and donations to operate. The zoo is not operationally subsidized by the city, county, or state. San Antonio Zoo has worked hard to ensure a safe, fun, and educational experience for its guests. Due to low attendance levels since reopening, the zoo requires donations and your support to continue.

RSVP NOW by visiting https://sazoo.org/zooball/ to upgrade your experience by September 18. Table sponsorships range from \$5k-\$35k; Couples tickets are \$600. Individual tickets are \$350, Take a sneak peek at some of our auction items on bidpal.net/zooball2020, and you'll be able to start bidding on the virtual silent auction beginning September 10.

"This year Zoo Ball chairs Danielle and Cosmo Guido are doing an amazing job of bringing Zoo Ball to the San Antonio community," said Tim Morrow, President & CEO of San Antonio Zoo. "The proceeds from this year's Zoo Ball will directly help San Antonio Zoo continue our world-class care of the animals, our infrastructure, and our team."

Can you imagine San Antonio without a Zoo? The zoo will end this fiscal year, having lost millions of dollars. The zoo has a long road to recovery and is asking people to donate to its Recovery fund. Donations can be made at www.sazoo.org/recovery-fund.

About San Antonio Zoological Society

San Antonio Zoological Society was established in 1929 and is a nonprofit organization committed to securing a future for wildlife. The society operates San Antonio Zoo, Will Smith Zoo School, Edutainment, Center for Conservation and Research at San Antonio Zoo, and Kiddie Park.

Website <u>www.sazoo.org</u>

About San Antonio Zoo

San Antonio Zoo®, operating since 1914, is a nonprofit zoological facility committed to securing a future for wildlife. Through its passion and expertise in animal care, conservation, and education, the zoo's mission is to inspire its community to love, engage with, act for and protect animals and the places they live. The zoo welcomes more than a million visitors each year and is open year-round. San Antonio Zoo operates the largest nature based preschool in the country, Will Smith Zoo School, the Center for Conservation and Research, and Kiddie Park. San Antonio Zoo is accredited by the Association of Zoos and Aquariums, the Zoological Association of America, and Humane Certified by American Humane.

Website www.sazoo.org

Facebook
Twitter
Instagram

www.facebook.com/SanAntonioZoo
www.twitter.com/SanAntonioZoo
www.instagram.com/SanAntonioZoo